2026

World Pickleball Convention & Conference

Exhibitor Guide

EXHIBITOR GUIDE

This manual and guide are available online
https://www.nationalpickleballexpo.com/exhibitors Password is: wpcek26

PLEASE READ THIS GUIDE IN ITS ENTIRETY. THERE ARE ITEMS THAT YOU MUST KNOW PRIOR TO THE EVENT!

Decorators/Contractors

The Palm Beach County Convention Center does not have exclusive services for decorators. If you have a decorator that you would like to provide, please feel free to use them, while keeping to the theme colors of the show which are BLUE/YELLOW Please Note: Pipe/Drape and Carpet are OPTIONAL, however in order to create separation, it may be a good idea to use a tent which many exhibitors use during a sports related show.

Alliance is the Exhibitor Services Company and will be sending you an Exhibitor Portal which we refer to as the Exhibitor Kit 2. This portal is in the event you need to rent anything for your exhibit or use their material handling services.

Decorations & Pipe & Drape

The Pipe and Drape we are using for the show are Blue and Silver with an 8' wall and 3' side rails with drape. We are paying for the pipe and drape for all paid exhibitors and sponsors, so there is no need to order this. Please Note: Some exhibitors who use a tent will still have the pipe and drape in all 10x10 exhibit spaces and 10x20 exhibit spaces. There is no need for a tent as it is indoors, but you may optionally use one.

Prior written approval is required for the use of glitter or confetti. The use of helium balloons or smoke machines are not permitted. Please note that if any decorations are used, a cleaning fee will be assessed to the exhibitor.

Freight

The PB Convention Center will not accept freight shipments of any kind and is not responsible for lost or misplaced freight. All shipments sent directly to the PB Convention Center on move-in day must be routed to the attention of the Alliance who handles all drayage. Alliance will provide you with the proper procedure and address to send your freight.

You may use Alliance for shipping and material handling services if you don't have another place to ship. The list of pricing is attached with their services guide which is available soon.

Remember, all services provided by Allliance are optional and offered as a convenience.

"If you are bringing your own freight and will not require any assistance unloading please use docks #8 or #9. If you have prepaid for Alliance services, please use docks #10 & #11.

You will need to unload quickly and move your car so that others can use the docks. Alliance is available should you need to hire them to bring your items in, or set-up your booth, however you need to pre-contract them prior to the show to ensure that they are available for you.

Americans with Disabilities Act

The Palm Beach County Convention center makes every effort to accommodate patrons with disabilities and adheres to all requirements of the Americans with Disabilities Act of 2010.

Animals

Animals are not permitted in the PBCCC except with an approved exhibit or a display. Guide or service animals are allowed in the PBCCC. Customers are required to obtain and show all permits.

Equipment Rental

You may bring your own tables, chairs or other equipment, or you may rent from Alliance who will provide you with a portal to order.

Show management has already rented pipe and drape for everyone in the show. Island Booths (20x20) do not have to use the pipe and drape, but it is available should you want it.

Rigging

Rigging is permitted and needs to be coordinated with the PBCCC should you have the need. You can only use rigging above your exhibit space. Please use the Exhibitor Kit to request Rigging. (hanging banners etc. from the ceiling).

Court Banners

All Exhibitors are entitled to place 1 banner on the court barriers. The banners can be 3' or 4' wide by NO MORE THAN 2' High. Make sure you have at least 3 or 4 Grommets on top.

Parking

The Parking Garage is attached to the Palm Beach Convention Center. There is a discounted daily rate for exhibitors. You are able to park in the lot next to the loading zone on Move-in Day at no cost.

DEMO COURT

You may use the Demo Court anytime to demonstrate padels, equipment, techniques, etc when the Demo Court is not Reserved. You may choose to reserve a Demo Court so that you have the court at your specific time. All Demo Court Sessions will be published ahead of time and posted in front of the courts. Times can be scheduled every other hour in 30 minute increments. For instance, you choose a time between 12 and 1pm, however between 1pm and 2pm, there will be no reservations and open to all. You must complete the Demo Court Usage Form.

Electricity

If you need to have electricity in your booth, you must complete the Electric Order Form which is included in the Exhibitor kit. Please complete by Sept 1.

Food and Beverage

The PBCCC reserves the right to prohibit any outside food and beverage, sales or distribution without the written consent of the facility prior to the event. There will be a concession provided where you may purchase food and beverage. Water will be provided for players on the courts. You should bring your own refillable water bottles.

WIFI

WiFi Internet Services is provided Complimentary by the Convention Ctr unless you need a dedicated hard wire service.

Loading Dock

The PBCCC has an open loading dock policy which means the center imposes no restrictions on exhibitors' ability to load, unload, and strike their own exhibits.

- **Docks 10 & 11:** For exhibitors who require assistance unloading at the docks. These services **must be pre-ordered through the Alliance Portal.**
- **Docks 8 & 9:** For exhibitors who **do not require unloading assistance.**

During move in and move out, a clear aisle of at least 10' must be maintained at all times on the loading dock.

Personally operated vehicles will be given 20 minutes max to unload and then move their vehicles so that all can have the opportunity to unload in the dock area.

You cannot use your own pallet jack. You must notify Alliance if you need to use a pallet jack. They are no longer available from the **convention center, please contact exhibitorassistance@alliance-exposition.com.**

Getting Around

Brightline – high speed passenger rail provides transit to Miami and Fort Lauderdale as well as Orlando.
Tri-Rail – provides service from West Palm to Miami and stops in the Miami Terminal and the Fort Lauderdale Airport.

Palm Beach International airport is just a 7 minute ride via UBER or LYFT.

Places to Stay

SEE HOTEL LINK IN EXHIBITOR KIT FOR APPROVED DISCOUNTED ROOMS

Hilton West Palm Beach (Connected to PBCCC) 561-231-6000 (Official Hotel Partner)

West Palm Beach Marriott – Walking distance 561-833-1234

Hyatt Place West Palm Beach – Walking Distance 561-655-1454

Residence Inn West Palm Beach – ½ mile away from PBCCC 561-687-4747

Double Tree Airport – 1.09 miles 561-689-6888

Courtyard West Palm Airport – 1.63 miles. 561-207-1800

The Breakers – Palm Beach – 2 miles. 561-655-6611

Quality Inn Palm Beach Airport – 2.2 miles 844-201-6086

Comfort Inn: 561-582-7878

Schedule

Move-in: Thursday, Oct 15th. *12pm – 7pm

The decorator gets in at 8am and must mark off the spaces before we can move in. If the decorator gets finished before 12pm, you will be allowed inside earlier.* ***If you cannot make a move-in time within these parameters, please contact Don* *- don@pickleballexpos.com*

Move-out: Sunday, October 18th 4pm – 11pm.

Exhibit Floor Tournament: Corporate Challenge, Friday, October 16 , 8am

Exhibit Floor Tournament: Palm Beach Championships, Saturday, Oct 17, 8am

Exhibit Floor Tournament: PB Championships, Sunday 10/18 8am

Exhibit Floor : Friday, Oct 16, 10:30am – 5pm, Sat, Oct 17, 10:30am – 5pm, Sun, Oct 18, 10:30am – 4pm.

Conference: Friday, Oct 16, 8am – 5pm, Saturday, Oct 28, 8am – 4pm

Food, Snacks, Refreshments Available in Exhibit Floor.

Runway Fashion Show

Friday, Saturday, Sunday 1pm.

Sign up for Fashion Show at https://www.nationalpickleballexpo.com/exhibitors

YOU MUST SIGN UP PRIOR TO Sept 1st FOR FASHION SHOW OR DEMO STAGE.

Apparel, Accessories and Footwear Companies in good taste qualify for the fashion show. T-Shirt or Graphic Tee Companies do not qualify for the fashion show. Sponsors receive 4 looks per show and Exhibitors receive 2 looks per show. Show management has the right to disqualify exhibitors from the Fashion Show.

ON Stage Demonstrations

All other times fashion show is not running. You cannot use the Main stage if you are in Fashion Show unless there are open slots after Sept 15th.

Sign up for Stage Demos at: https://www.nationalpickleballexpo.com/exhibitors

QUIET ENJOYMENT

PLEASE NOTE THAT THE AREA AROUND THE RUNWAY FASHION SHOW AND ON-STAGE DEMONSTRATIONS/SPEAKING CAN GET CROWDED AND THE NOISE LEVEL IS HIGHER AT TIMES. IF YOU DO NOT WANT TO BE NEAR THIS AREA, PLEASE LET US KNOW. WHILE THE SHOW IS SOLD-OUT, WE WILL MAKE OUR BEST EFFORTS TO MOVE YOU. YOU MUST INFORM US NOW AND NOT WHEN THE SHOW BEGINS.

Inside World TV & Media

The Inside World Pickleball TV Show as seen on CBS Sports and Prime Video's PICKLE TV will be on hand to film segments for an upcoming episode. If you do not want to be considered, you may https://www.nationalpickleballexpo.com/exhibitors (password: wpc550) to request to be interviewed or to opt-out of Inside World Pickleball or other TV Media present.

Media Request

There will be various Media and Newsgroups filming inside the convention. If you would like to be placed on the Media list to be interviewed, please fill-out the media request form on the exhibitor kit. Show Management does not have anything to do with their decision to film a particular booth, so we cannot give any guarantees that they will.

VIP Complimentary Tickets

All exhibitors will receive the ability to send-out complimentary tickets to their network of clients, family, friends and prospects. You must request this in advance by completing the VIP Comp Ticket form in the Exhibitor kit.

Tournament Play – The Corporate Challenge

All exhibitors and sponsors may play in our Corporate Challenge tournament and receive a 50% discount as long as you have completed the Tournament Play request form no later than July 1st. NOTE: If you are playing in the tournament, you must have someone watch your

booth if you have valuable merchandise there. Show management does not take responsibility for any lost or stollen items in your space.

Speaking Engagements

There are 2 forms to request speaking. Speaking on the Main Stage on the Expo Floor, and speaking at the Conference. The Conference will be filled with B2B attendees while the Expo Floor will be a combination of B2B and B2C attendees. The Conference will feature panel discussions and Keynotes with pre-determined topics, while the Main Stage is the topic you choose. You may choose to demonstrate products and services on the Main stage, but cannot do this in the Conference. Speaking at the Conference will require approval from the World Pickleball Conference board and is not guaranteed. Please fill-out the appropriate form.

Swag Bag Insertion

If you would like to insert promotional items and discounts in the attendee swag bags, you can do so by completing the SWAG BAG Insertion Form in the Exhibitor Kit.

Booth Number Conversion

IMPORTANT: DO NOT PUBLISH YOUR EXHIBIT SPACE NUMBER until the Fire Marshall approves the floor plan. Approval should come by July 15th which will provide 3 months of time that you may publish your exhibit space number. Exhibit space numbers may change, however the floorplan and your place in the floor plan will not change. Only exhibit numbers.

Exhibit Badge Request

You must complete the Exhibitor Badge Request form no later than September 15th. This form can be found in the Exhibitor kit.