



October 16th, 2026 at Palm Beach Convention Center
AGENDA as of October 1, 2026

FRIDAY, October 16th, 2026 8:00am to 5:30pm

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| 8am-845am | Registration, Check-In & Networking
Continental Breakfast sponsored by: Dailey Travels |
| 8:45am- 9am | WELCOME-Emcee Carl Foster/Conference Chairman
George Domaceti-CEO of World Pickleball Convention |
| 9:00-9:45am | State of the Pickleball Industry-Past, Present & Future
KEYNOTE: HOF Melissa McCurley + Q&A with Carl Foster |
| 10:00-10:30am | Insights on Health, Well Being & Community Impact of Pickle
KEYNOTE: Dr Tamara Smith, VP Social Impact-HUMANA+Q&A |
| 10:30-11:00am | Growth is a Community Story NOT a Marketing Story
PANEL SESSION-Moderated by Carl Foster
Catherine Barton-National Women's Pickleball Association
Nikki Roth- Community Director-MLP Palm Beach Royals
Tony Schneider-USSP President |
| 11:05-12:00pm | How to maximize courts & keep players coming back
PANEL SESSION-Moderated by Carl Foster
Eric Kent, Racquet Sports Supervisor-Patch Reef Paddle Club
Brad Tuchman, Founder/CEO of The FORT
Dr. Stewart Davis/ Managing Partner of NEW BOCA PADDLE |

- 12n-12:45pm** **DUPR EXPLODING WORLDWIDE + DUPR Coaches expansion**
KEYNOTE: Tito Machado/ CEO DUPR/ Katie Nimitz-EVP DUPR
- 12:50 to 1:45pm** ***Model Pickleball Fashion Show sponsored by Activawear***
FREE to all Expo and Conference attendees-LUNCH BREAK
- 2:00p to 2:40pm.** **The RPM Story-From the Courts to Paddle Manufacturer**
KEYNOTE: James Ignatowich- Founder/CEO-Top PPA Pro
- 2:45p to 3:30pm** **Tournaments, Leagues and Club Partnerships**
PANEL SESSION moderated by Carl Foster
Ted Angelo-The HUB Pickleball Clubs
David Tabb-The Pickleball Superstore
Gordon Gebert-National Pickleball Rec Leagues
- 3:30p- 4:10pm.** **Marketing, Sponsorships and Media Collaborations**
PANEL SESSION moderated by Adam Bricker/VP Marketing
Jake Teplitsky-TMG Partnerships
Tommy Knapp- Director of Partnerships PB Royals
Mike Sliwa-Pickleball Manufacturers Assoc./Podcaster
Adriana Falco, Founder-Editor The Pickleball Weekly
- 4:15p-5:15pm** **FUTURE OF PICKLEBALL EFFECT USING AI TECHNOLOGY**
WHAT'S MORE IMPORTANT—ROE OR ROI?
PANEL SESSION moderated by Carl Foster
Scott Robsin-Picklebeast/ Founder/CEO
Edwin Rivera-PlayerU app Founder/CEO
Shawn Edwards-Playkout CEO