



PRESENTED BY



Baptist Health

June 27th and 28th Palm Beach Convention Center

AGENDA AS OF June 16, 2025

DAY 1 - FRIDAY, JUNE 27th, 2025 8:00am to 5:30pm

- | | |
|----------------------|--|
| 8am-845am | Registration, Check-In & Networking
Complimentary Continental Breakfast sponsored by:
<i>Stay Cool as a Pickle</i> |
| 8:45am- 9am | Emcee Carl Foster/ Host of Inside WORLD Pickleball TV Show
Intro of George Domaceti/ World Pickleball Convention CEO
Day 1 Activities at Expo/Fashion Shows/Tournaments/Demos |
| 9:00-9:45am | GROWTH OF THE BUSINESS OF PICKLEBALL
THROUGH THE DECADES—KEYNOTE ADDRESS with
DAVID JOHNSON , Founder Pickleball Central, Pickleball
Tournaments, Business of Pickleball Newsletter and Int'l
Association of Pickleball Facilities (IAPF) |
| 9:50-10:50am | DUPR Ratings- Unifying the Worldwide Game, Collegiate
and Next Gen future- DUPR Coach
Carl Foster-Moderator
<i>Tito Machado-CEO DUPR</i>
<i>Katie Nimitz-President DUPR COACH</i>
<i>Brad Tuckman-Founder/ CEO of The FORT</i>
<i>Hercilio Cabieses/ Founder/CEO "Pickleball World Cup"</i> |
| 10:50-11:05am | Expo Ribbon cutting break sponsored by DINK Eyewear/Craig
Main Entrance of WPC (Ground level) with Mayor |

- 11:05-11:50am HEALTH, PERFORMANCE, SAFETY & RECOVERY
ON & OFF COURTS - Moderator-Carl Foster**
Reginald LaRoche- Asst, VP Baptist Health Orthopedic Care
Craig Chasnov- President, DINK Eyewear (Safety)
Susan Brewer, Chief Pickleball Officer/ Pickled Abroad Health
& Wellness Pickleball Retreat
- 11:50a-12:30pm ATHLETES BRANDING & EVENT SPONSORSHIPS
How strategic partnerships are made?
Moderator-Carl Foster**
Ben Shapiro, Founder Pivot Agency/ Celebrity Pickleball Slam
Rene Prats, Development Director Diadem/ The FORT
Robert Doyle-Adaptive athlete & Wheelchair Pickleball Champion
- 12:30 to 1:30pm Networking Lunch Break Expo Tour / Concessions**
- 1:30p to 2:15pm. EQUIPMENT STANDARDS, TECHNOLOGY TRENDS IN
COMPLIANCE and ANALYTICS**
Keynote with CARL SCHMITS, Chief Technology Officer
USA Pickleball including Q & A
- 2:20p to 3:15pm. GLOBAL PICKLEBALL FEDERATION
Unified, World-Class & Olympic Bound**
Keynote with President Javier Regalado
Moderator: Carl Foster
- 3:15- 3:30pm Afternoon Refresher break sponsored by Save My Play**
- 3:30p- 4:10pm. BROADCASTING GROWTH & FUTURE OF PICKLEBALL ON AIR**
KEYNOTE: Ray Colaiacovo/ Minto US Open Director for
CBS Sports Network/Creator-Owner of PICKLETV
Dave Benz- Pickleball On Air Talent-CBS Sports Network
Moderator-Carl Foster -Host/Producer of Inside WORLD Pickleball TV
- 4:15p-5:30pm FUTURE OF PICKLEBALL WITH NEW PRODUCTS & Technology**
Moderator: Carl Foster with panel discussion
Eric Fransen-Founder of Ralle Pickleball Ball Machine
Dave Milo- Founder of Komodo BIO BALL
John Sperling-NPL Top Senior Pro/ Komodo Athlete
Louise Fahys, Founder/CTO of Plan2Play

NETWORKING COCKTAIL CELEBRATION from 6-7pm

Sponsored by Cameron Linder/ Pickleball Insurance Program



June 27th & 28th Palm Beach Convention Center

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DAY 2 - SATURDAY, JUNE 28th, 2025 8:00am to 5:30pm

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|----------------------|---|
| 8am-845am | Registration and Check-In
Complimentary Continental Breakfast sponsored by:
<i>New Ralle Ball Machine and Founder Eric Fransen</i> |
| 8:45am- 9am | Emcee Carl Foster/ <i>Host of Inside WORLD Pickleball TV Show</i>
Intro George Domaceti/ <i>World Pickleball Convention CEO</i>
Day 2 Activities at Expo/Fashion Shows/Demo Days/Tournaments |
| 9:00-9:40am | PICKLEBALL GLOBAL GOVERNANCE WILL CHANGE THE SPORTS
WORLD-The fastest growing sport in America WILL become
the fastest growing sport in THE WORLD
KEYNOTE: PAUL OLSON- HOST/SELKIRK'S Future of Pickleball Podcast |
| 9:40-10:30am | BATTLE OF THE PADDLES-NEW INNOVATIONS & STANDARDS
Moderator-Carl Foster w/ Carl Schmits- USA Chief Tech Officer
<i>Bryan Ogle-Adidas, Dave Milo-Komodo-Doug Mauch-35 Capital</i> |
| 10:30-10:45am | Refresher break sponsored by PB Cards |
| 10:45-11:45am | IF YOU BUILD THEM WILL THEY COME AND WILL THEY STAY?
Indoor Franchises-Public & Private Facilities see major growth
<i>Moderator: David Johnson-Founder Int'l Assoc. Pickleball Facilities</i>
<i>Will Richards-Dill Dinkers Founder/CEO</i>
<i>David Smith-COO Pickle Rage</i>
<i>Dr. Stewart Davis-BOCA PADDLE Club (2026)</i>
<i>Jeff Raelson/ Founder/CEO of Pickleballerz</i> |

- 11:45-12:30pm. HOW TO RUN SUCCESSFUL AMATEUR/REC AND PRO EVENTS**
KEYNOTE: BRANDON MACKIE- Founder/CEO PICKLEHEADS
- 12:30p -1:30pm Networking / Expo Tour / Concessions**
- 1:30p - 2:00pm Future of the Worldwide Pickleball Explosion-NEW MERGER**
Moderator: Carl Foster, host Inside WORLD Pickleball
Seymour Rifkin-Founder World Pickleball Federation (WPF) Hall of Famer
Marlon Schulman-Int'l Pickleball Federation Board (IPF)
- 2:00p -2:40pm BUILDING INSIGHTS & BEST PRODUCTS FOR NEW FACILITIES**
Moderator Kay Bartmann/ RacquetX
 Jeff McClure-Fast Dry Courts
 Andres Roberto-Founder/CEO PlaybyPoint
 David Fox-Founder/CEO-SaveMyPlay
 Cameron Linder/ Founder/CEO-Pickleball Insurance
 Gary Fowler/ Co-Founder Brite Court Lighting
- 2:40-3:30pm POWER OF WOMEN IN PICKLEBALL**
Moderator- Dr. Joy Macci- Founder / CEO Joy of Pickleball
 Denise Richards-COO and Co-Founder of DILL DINKERS
 Camilla Shumaker- Co-Founder of 365DINK
 Savanna Ullmann- Court Reserve
- 3:30- 3:45pm Afternoon Refresher break sponsored by PB Cards**
- 3:45p- 4:30pm. MEDIA, MARKETING AND ADVERTISING TO THE PICKLEVERSE**
Moderator-Adam Bricker, VP Marketing Boca Masters/WPC/ PB Cards
 Dr. Romme Maxey/The Pickleball Club-NPL Hammers-Acacia Shoes VP
 Mike DiLecce-VP Development of City Pickle (NYC/WPB/BOCA)
 George Domaceti/ Founder/CEO National Pickleball Expos
 Larry Gordon/ Top Senior Pro Player/Coach-PB 1965 Co-Owner
- 4:30p-5:30pm. Where is ROI in the BILLION \$\$\$ business of Pickleball?**
Investment strategies/ Franchising/ New Products/ Events
Moderator: Carl Foster
David Smith-COO Pickle Rage- Experienced Franchising Expert
Andy Cagnatta-President of Trans World Brokers
Rene Prats- Development Director of Diadem and The FORT
Brandon Mackie, Founder/CEO Pickleheads (Raised 2.5M)

NETWORKING COCKTAIL CELEBRATION from 6-7pm

Sponsored by Bob Savar/ Palm Beach County Pickleball News