



WORLD PICKLEBALL CONFERENCE

PRESENTED BY



Baptist Health

June 27th and 28th Palm Beach Convention Center

AGENDA AS OF June 16, 2025

DAY 1 - FRIDAY, JUNE 27th, 2025 8:00am to 5:30pm

- 8am-845am** **Registration, Check-In & Networking**
Complimentary Continental Breakfast sponsored by:
Stay Cool as a Pickle
- 8:45am- 9am** **Emcee Carl Foster/ Host of Inside WORLD Pickleball TV Show**
Intro of George Domaceti/ World Pickleball Convention CEO
Day 1 Activities at Expo/Fashion Shows/Tournaments/Demos
- 9:00-9:45am** **GROWTH OF THE BUSINESS OF PICKLEBALL**
THROUGH THE DECADES—KEYNOTE ADDRESS with
DAVID JOHNSON, Founder Pickleball Central, Pickleball
Tournaments, Business of Pickleball Newsletter and Int'l
Association of Pickleball Facilities (IAPF)
- 9:50-10:50am** **DUPR Ratings- Unifying the Worldwide Game, Collegiate**
and Next Gen future- DUPR Coach
Carl Foster-Moderator
Tito Machado-CEO DUPR
Katie Nimitz-President DUPR COACH
Brad Tuckman-Founder/ CEO of The FORT
Hercilio Cabieses/ Founder/CEO "Pickleball World Cup"
- 10:50-11:05am** **Expo Ribbon cutting break sponsored by DINK Eyewear/Craig**
Main Entrance of WPC (Ground level) with Mayor

- 11:05-11:50am HEALTH, PERFORMANCE, SAFETY & RECOVERY
ON & OFF COURTS - Moderator-Carl Foster**
Reginald LaRoche- Asst, VP Baptist Health Orthopedic Care
Craig Chasnov- President, DINK Eyewear (Safety)
Susan Brewer, Chief Pickleball Officer/ Pickled Abroad Health
& Wellness Pickleball Retreat
- 11:50a-12:30pm ATHLETES BRANDING & EVENT SPONSORSHIPS
How strategic partnerships are made?
Moderator-Carl Foster**
Ben Shapiro, Founder Pivot Agency/ Celebrity Pickleball Slam
Rene Prats, Development Director Diadem/ The FORT
Robert Doyle-Adaptive athlete & Wheelchair Pickleball Champion
- 12:30 to 1:30pm Networking Lunch Break Expo Tour / Concessions**
- 1:30p to 2:15pm. EQUIPMENT STANDARDS, TECHNOLOGY TRENDS IN
COMPLIANCE and ANALYTICS**
Keynote with CARL SCHMITS, Chief Technology Officer
USA Pickleball including Q & A
- 2:20p to 3:15pm. GLOBAL PICKLEBALL FEDERATION
Unified, World-Class & Olympic Bound**
Keynote with President Javier Regalado
Moderator: Carl Foster
- 3:15- 3:30pm Afternoon Refresher break sponsored by Save My Play**
- 3:30p- 4:10pm. BROADCASTING GROWTH & FUTURE OF PICKLEBALL ON AIR**
KEYNOTE: Ray Colaiacovo/ Minto US Open Director for
CBS Sports Network/Creator-Owner of PICKLETV
Dave Benz- Pickleball On Air Talent-CBS Sports Network
Moderator-Carl Foster -Host/Producer of Inside WORLD Pickleball TV
- 4:15p-5:30pm FUTURE OF PICKLEBALL WITH NEW PRODUCTS & Technology**
Moderator: Carl Foster with panel discussion
Eric Fransen-Founder of Ralle Pickleball Ball Machine
Dave Milo- Founder of Komodo BIO BALL
John Sperling-NPL Top Senior Pro/ Komodo Athlete
Louise Fahys, Founder/CTO of Plan2Play

NETWORKING COCKTAIL CELEBRATION from 6-7pm
Sponsored by Cameron Linder/ Pickleball Insurance Program



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DAY 2 - SATURDAY, JUNE 28th, 2025 8:00am to 5:30pm

- 8am-845am** Registration and Check-In
Complimentary Continental Breakfast sponsored by:
New Ralle Ball Machine and Founder Eric Fransen
- 8:45am- 9am** Emcee Carl Foster/ *Host of Inside WORLD Pickleball TV Show*
Intro George Domaceti/ *World Pickleball Convention CEO*
Day 2 Activities at Expo/Fashion Shows/Demo Days/Tournaments
- 9:00-9:40am** **PICKLEBALL GLOBAL GOVERNANCE WILL CHANGE THE SPORTS**
WORLD-The fastest growing sport in America WILL become
the fastest growing sport in THE WORLD
KEYNOTE: PAUL OLSON- HOST/SELKIRK'S Future of Pickleball Podcast
- 9:40-10:30am** **BATTLE OF THE PADDLES-NEW INNOVATIONS & STANDARDS**
Moderator-Carl Foster w/ Carl Schmits- **USA Chief Tech Officer**
Bryan Ogle-Adidas, Dave Milo-Komodo-Doug Mauch-35 Capital
- 10:30-10:45am** Refresher break sponsored by PB Cards
- 10:45-11:45am** **IF YOU BUILD THEM WILL THEY COME AND WILL THEY STAY?**
Indoor Franchises-Public & Private Facilities see major growth
Moderator: David Johnson-Founder Int'l Assoc. Pickleball Facilities
Will Richards-Dill Dinkers Founder/CEO
David Smith-COO Pickle Rage
Dr. Stewart Davis-BOCA PADDLE Club (2026)
Jeff Raelson/ Founder/CEO of Pickleballerz

11:45-12:30pm. HOW TO RUN SUCCESSFUL AMATEUR/REC AND PRO EVENTS
KEYNOTE: BRANDON MACKIE- Founder/CEO PICKLEHEADS

12:30p -1:30pm Networking / Expo Tour / Concessions

1:30p - 2:00pm Future of the Worldwide Pickleball Explosion-NEW MERGER
Moderator: Carl Foster, host Inside WORLD Pickleball
Seymour Rifkin-Founder World Pickleball Federation (WPF) Hall of Famer
Marlon Schulman-Int'l Pickleball Federation Board (IPF)

2:00p -2:40pm BUILDING INSIGHTS & BEST PRODUCTS FOR NEW FACILITIES
Moderator Kay Bartmann/ RacquetX
Jeff McClure-Fast Dry Courts
Andres Roberto-Founder/CEO PlaybyPoint
David Fox-Founder/CEO-SaveMyPlay
Cameron Linder/ Founder/CEO-Pickleball Insurance
Gary Fowler/ Co-Founder Brite Court Lighting

2:40-3:30pm POWER OF WOMEN IN PICKLEBALL
Moderator- Dr. Joy Macci- Founder / CEO Joy of Pickleball
Denise Richards-COO and Co-Founder of DILL DINKERS
Camilla Shumaker- Co-Founder of 365DINK
Savanna Ullmann- Court Reserve

3:30- 3:45pm Afternoon Refresher break sponsored by PB Cards

3:45p- 4:30pm. MEDIA, MARKETING AND ADVERTISING TO THE PICKLEVERSE
Moderator-Adam Bricker, VP Marketing Boca Masters/WPC/ PB Cards
Dr. Romme Maxey/The Pickleball Club-NPL Hammers-Acacia Shoes VP
Mike DiLecce-VP Development of City Pickle (NYC/WPB/BOCA)
George Domaceti/ Founder/CEO National Pickleball Expos
Larry Gordon/ Top Senior Pro Player/Coach-PB 1965 Co-Owner

4:30p-5:30pm. Where is ROI in the BILLION \$\$\$ business of Pickleball?
Investment strategies/ Franchising/ New Products/ Events
Moderator: Carl Foster
David Smith-COO Pickle Rage- Experienced Franchising Expert
Andy Cagnatta-President of Trans World Brokers
Rene Prats- Development Director of Diadem and The FORT
Brandon Mackie, Founder/CEO Pickleheads (Raised 2.5M)

NETWORKING COCKTAIL CELEBRATION from 6-7pm

Sponsored by Bob Savar/ Palm Beach County Pickleball News